

These are the steps I take to create a website brought to you by silent movie title cards! I want an old Vaudeville inspired song playing as you view these so listen to Galloping Gertie or The Entertainer.

Now onto each step.

The most important thing is feedback. Each step requires feedback.

1. Research: There's no point re-inventing the wheel. I look at competitors to see how they deal with similar problems/issues; and trend-setters for design like Apple. Say what you will if you're a PC/Droid fan like me, there's an art to creating simplicity in such a complicated world and company.

2. Hand Draw: Nothing beats a pen and paper. One of my professors once said, "A computer is just a tool for distraction. It's good to clean up your ideas and that's it"; so it's old school design with a spiral bound, graph-paper notebook for me. I'm no stranger to a drawing tablet however and have used it once or twice to draw out my ideas.

3. Wire-Frame: Adobe InDesign is my number one program, followed by Photoshop and Illustrator. I use Photoshop more as a revisory role vs Illustrator for primary simple artwork/color swatch ideas. The grid layouts and depth InDesign can go is pretty hard to match. I've used other programs as well such as Axure, Balsamiq, and Visio to combine steps three and four together.

4. Prototype: This step is usually skipped for the smaller websites as prototyping usually takes just as long as coding a small site. Dreamweaver and Chrome developer tools can allow most clients the ability to view their website's responsiveness without having to deal with a lot of coding. Of course the aforementioned programs allow prototyping as well.

5. Website: Everything has come down to this. Through Alpha, Beta and Zeta testings, your website is finally ready!

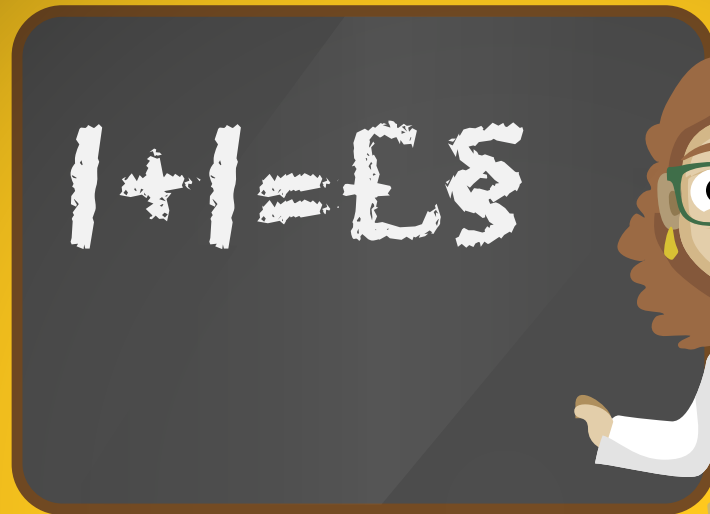
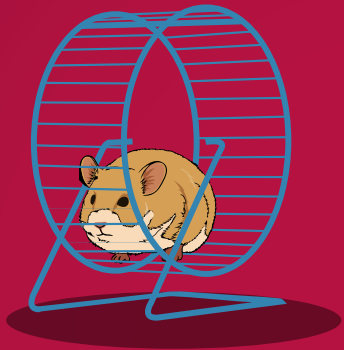


How to Create
a Website!





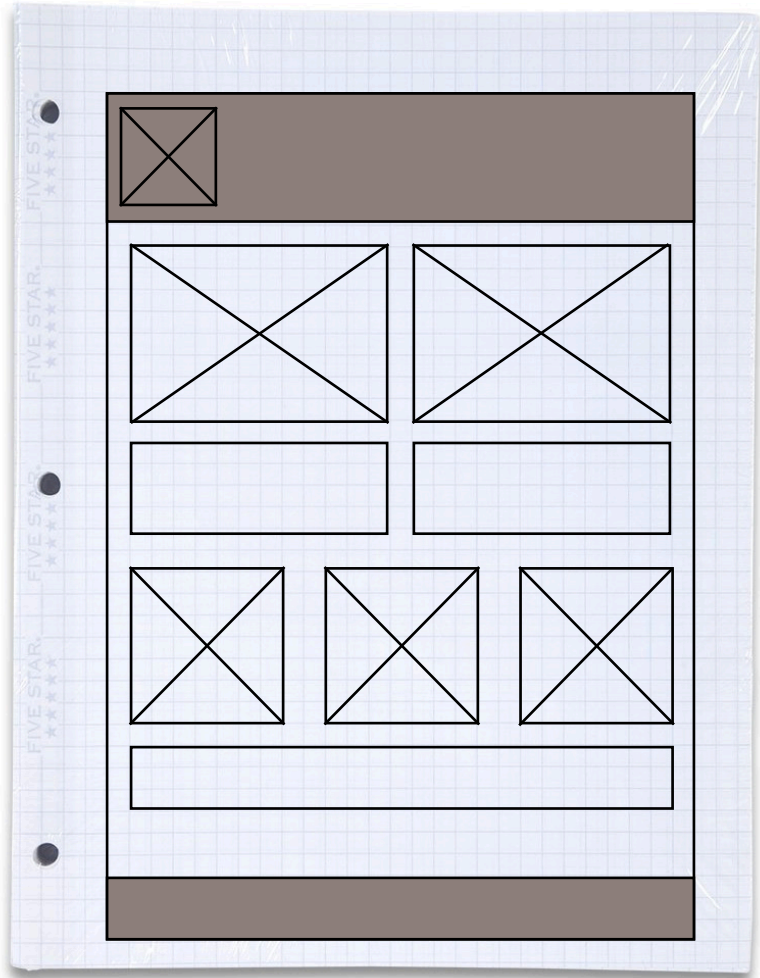
Step I.
Research





Step 2.

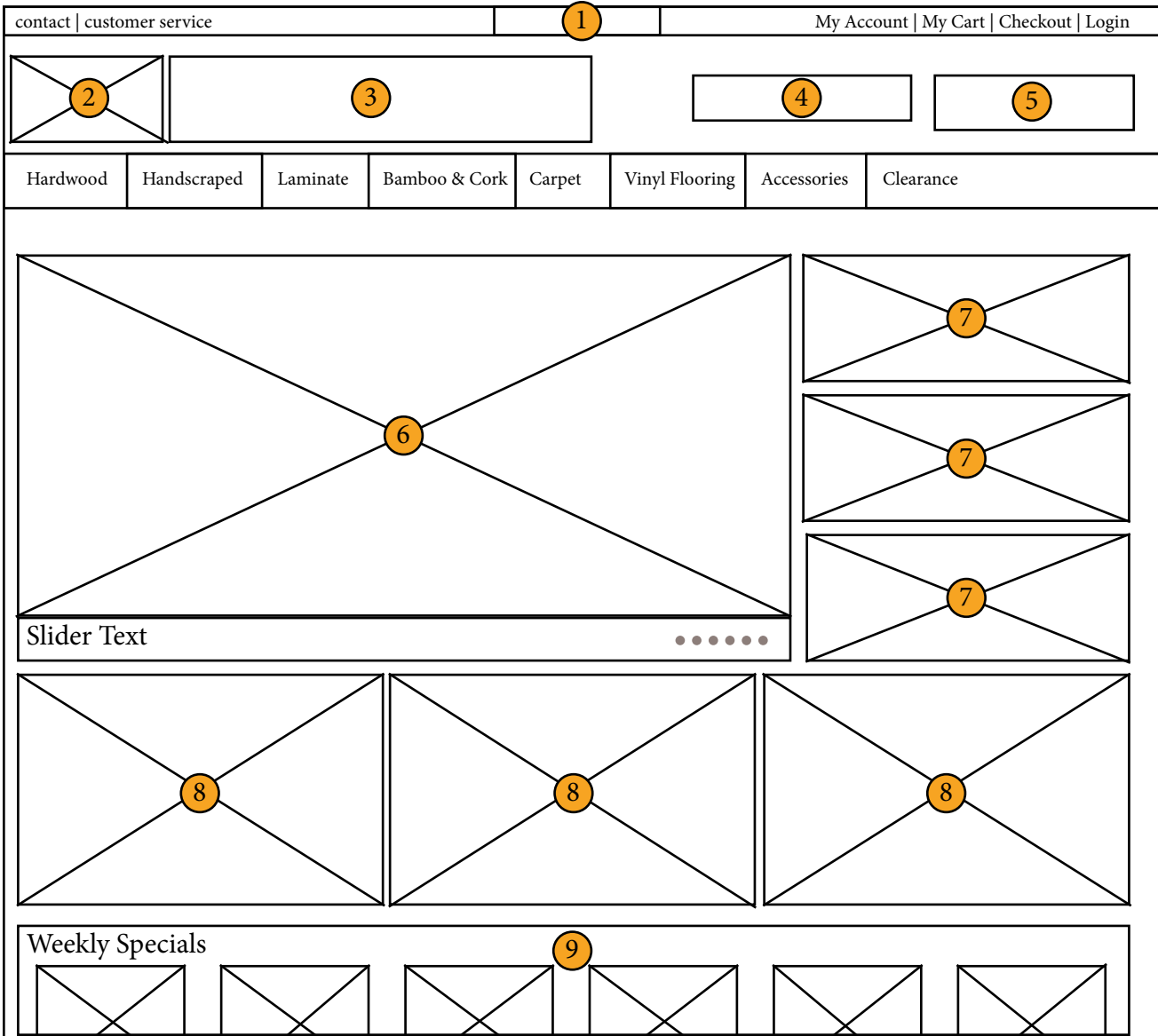
Hand Draw





Step 3.

Wire-Frame



- 1** Geo-Locating Store finder (Automatic with manual override)
- 2** Logo- Will automatically resize up to 800px
- 3** Geo-Locating Store address with store hours (Automatic with manual override)
- 4** Search Bar
- 5** Shopping Cart
- 6** Responsive slider with individual link accessibility to each slide
- 7** Multiple ad locations/pictures+links available
- 8** Specified store override ads (Automatic with manual override)



Step 4.

Prototype



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A decorative border in a light, metallic or stone-like color frames the text. The border features a central fleur-de-lis at the top and bottom, with elegant, flowing scrollwork and leaf-like motifs extending to the corners and along the sides. The background is a dark, textured surface, possibly wood or stone, with vertical grain lines.

Step 5.

Website!



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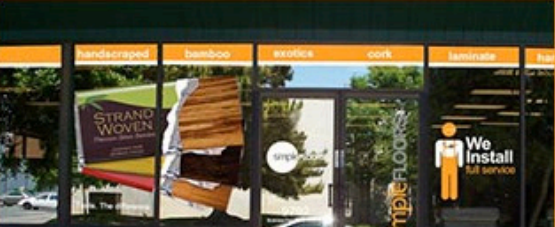


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